

# Westwood Village Improvement Association

GENERAL BOARD MEETING  
Date: Thursday, July 17, 2025  
Time: 8:30 a.m.

1036 Broxton Ave., Los Angeles, CA 90024  
Splatterz - Studio D

- I. Roll Call**
- II. Report from Board Chair** (no public comment permitted)
- III. Report from Staff** (no public comment permitted)
- IV. Public Input:** Board will hear public comment on items not on the agenda that are within the subject matter and jurisdiction of the Westwood Village Improvement Association. Please note that public comment is limited to 2 minutes for each individual.
- V. Consent Calendar**
  - A. Approval of Minutes (5/22/25 Board Meeting)**
  - B. Financial Statements for the Period Ending 5/31/25 and 6/31/25**
  - C. Information Items: Board Attendance Report**
- VI. Open Session Agenda Items – All Items May Result in Board Action** (please note that public comment is limited to 2 minutes per individual item)
  - A. Westwood Village PBID Renewal** (20 min.)

The WVIA Board will hear an update from the Renewal Committee along with a presentation by Urban Place Consulting Group. The Board will take action to approve the 2027 renewal budget, methodology, boundary, term, and cap.
  - B. Homelessness in Westwood Village** (20 min.)

The WVIA Board will continue the discussion from the May Board meeting and make a recommendation about the use of LAMC 41.18 zones in Westwood Village.
  - C. 1% ADF - Public Art & Beautification Projects** (20 minutes)

The Board will hear a recommendation from the R&I Committee to work with the California Artists Coalition of Los Angeles (CACLA) on introducing public art to Westwood Village using the 1% Art Development Fee (ADF). Ayndrea Wilson of CACLA will present a list of vetted artists for the Board to select from and discuss the 1% ADF policy and procedures for accessing funds.
- VII. Adjourn**

*As a covered entity under Title II of the Americans with Disabilities Act, The Westwood Village Improvement Association does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting (310) 470-1812.*