

# Westwood Village Improvement Association

## GENERAL BOARD MEETING

Date: Thursday, October 24, 2024

Time: 8:30 a.m.

W Los Angeles – West Beverly Hills (Gallery C)  
930 Hilgard Ave., Los Angeles, CA 90024

- I. Roll Call**
- II. Report from Board Chair** (no public comment permitted)
- III. Report from Staff** (no public comment permitted)
- IV. Committee Reports** (no public comment permitted)  
Executive Committee (met October 7, 2024)
- V. Public Input:** Board will hear public comment on items not on the agenda that are within the subject matter and jurisdiction of the Westwood Village Improvement Association. Please note that public comment is limited to 2 minutes for each individual.
- VI. Consent Calendar**
  - A. Approval of Minutes (9/19/24 Board Meeting, 10/7/24 Executive Committee Meeting)**
  - B. Financial Statements for the Period Ending 9/31/24**
  - C. Information Items: Board Attendance Report**
- VII. Open Session Agenda Items – All Items May Result in Board Action** (please note that public comment is limited to 2 minutes per individual item)
  - A. Nomination to Fill Vacant Merchant Board Seat** (15 min.)

The WVIA Board will hear a recommendation from the WVIA Executive Committee to appoint Kelly Herman to serve on the WVIA Board of Directors in a Zone 2 property owner seat as a representative of the Westside LA Ronald McDonald House at 927 Hilgard Avenue.
  - B. PBID Renewal Consultant** (15 min.)

The WVIA Board will hear a recommendation from the WVIA Executive Committee to retain Urban Place Consulting Group for PBID renewal of the Westwood Village Business Improvement District.
  - C. Executive Director Contract (Closed Session – Board members and Staff Only)** (15 min.)

The WVIA Board will hear a recommendation from the Executive Committee to extend the Executive Director's contract for two years under its current terms.
- VIII. Westside Los Angeles Ronald McDonald House Tour** (30 min.)

Please join us for a hard-hat tour of the Westside Los Angeles Ronald McDonald House, which will serve families and children receiving treatment at UCLA Children's Hospital.
- IX. Adjourn**

*As a covered entity under Title II of the Americans with Disabilities Act, The Westwood Village Improvement Association does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting (310) 470-1812.*