

# Westwood Village Improvement Association

## GENERAL BOARD MEETING

Date: Thursday, February 22, 2024

Time: 8:30 a.m.

1036 Broxton Ave., Los Angeles, CA 90024

Splatterz - Studio D

- I. **Roll Call**
- II. **Report from Board Chair** (no public comment permitted)
- III. **Report from Staff** (no public comment permitted)
- IV. **Committee Reports** (no public comment permitted)  
Planning & Mobility Committee (met February 5, 2024)  
Executive Committee (met February 13, 2024)
- V. **Public Input:** Board will hear public comment on items not on the agenda that are within the subject matter and jurisdiction of the Westwood Village Improvement Association. Please note that public comment is limited to 2 minutes for each individual.
- VI. **Consent Calendar**
  - A. **Approval of Minutes (1/18/24 Board Meeting, 2/5/24 Planning & Mobility Committee Meeting, 2/13/24 Executive Committee Meeting)**
  - B. **Financial Statements for the Period Ending 12/31/23 and 1/31/24**
  - C. **Information Items: Board Attendance Report**
- VII. **Open Session Agenda Items – All Items May Result in Board Action** (please note that public comment is limited to 2 minutes per individual item)
  - A. **Nomination to Fill Vacant Merchant Board Seat** (10 min.)  
The WVIA Board will hear a recommendation from the WVIA Executive Committee to appoint Jaemie Ballesteros Altman to serve on the WVIA Board of Directors in a Merchant seat as a representative of Lulu Restaurant.
  - B. **WVIA Board Sub-Committee Assignments** (10 min.)  
The WVIA Board will populate WVIA sub-Committees
  - C. **Revitalization and Identity Committee Goals** (20 min.)  
The WVIA Board will hear the goals of the WVIA Revitalization and Identity Committee. They are:
    - Implementing a universal valet program – Curbstand or other vendor
    - Broxton parking facility equipment upgrades
    - Broxton Plaza implementation and programming
    - Work with LADOT on plaza enhancements
    - Secure additional funding for Broxton Plaza enhancement and programming
    - Work with Metro/First Last Mile on pedestrian improvements

- Collaborate with Metro on portal designs and station art
- Repair damaged/raised sidewalks
- Design and install new K-rail art wraps for al fresco
- Improving (retail/restaurant) business signage and support
- Work with UCLA, CD5, and Street for All on transportation and planning updates
- Infrastructure Improvements
- Continue planning and community plan update conversations with CD5
- Work with Film LA on movie premiers and filming in the district

**D. Planning and Mobility Committee Goals (20 min.)**

The WVIA Board will hear the goals of the WVIA Planning and Mobility Committee. They are:

- Implementing a universal valet program – Curbstand or other vendor
- Broxton parking facility equipment upgrades
- Broxton Plaza implementation and programming
- Work with LADOT on plaza enhancements
- Secure additional funding for Broxton Plaza enhancement and programming
- Work with Metro/First Last Mile on pedestrian improvements
- Collaborate with Metro on portal designs and station art
- Repair damaged/raised sidewalks
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- Improving (retail/restaurant) business signage and support
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- Infrastructure Improvements
- Continue planning and community plan update conversations with CD5
- Work with Film LA on movie premiers and filming in the district

**E. Westwood Village Valet Program Presentation (30 min.)**

The WVIA Board will hear a presentation from Curb Stand representatives regarding a Westwood Village Valet Program.

**VIII. Adjourn**

*As a covered entity under Title II of the Americans with Disabilities Act, The Westwood Village Improvement Association does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting (310) 470-1812.*