

WESTWOOD VILLAGE
IMPROVEMENT ASSOCIATION
REVITALIZATION AND IDENTITY COMMITTEE
REGULAR MEETING

Zoom Link: <https://us02web.zoom.us/j/89640357760>

Call in: (669) 900-9128 Meeting ID: 896 403 57760

Tuesday, August 24, 2021

8:30 A.M.

1. **Roll Call**
2. **Staff Report**
3. **Public Input** (Public comment on items not on the agenda that are within the subject matter and jurisdiction of the Committee. Please note that public comment is limited to 2 minutes for each individual.)
4. **Agenda Items**
 - A. **Westwood Village Tree Lighting Vendor Selection** (25 minutes)
The Committee will review RFP responses from vendors seeking to provide tree lighting solutions in Westwood Village.
 - B. **Westwood Business Improvement District Trees** (10 minutes)
The Committee will discuss district trees and consider strategies for future plantings.
 - C. **WVIA Brand Identity** (25 minutes)
The Committee will discuss the WVIA Brand Identity and determine whether to recommend it be updated.
5. **Adjournment**

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