

Westwood Village Improvement Association

GENERAL BOARD MEETING

Date: Thursday, March 18, 2021

Time: 8:30 a.m.

Teleconference Meeting

Call in: (669) 900-9128 Meeting ID: 816 6517 9489

Zoom Meeting Link: <https://us02web.zoom.us/j/81665179489>

- I. **Roll Call**
- II. **Report from Board Chair** (no public comment permitted)
- III. **Report from Staff** (no public comment permitted)
- IV. **Committee Reports** (no public comment permitted)
 - Executive Committee (met March 1, 2021)
 - Planning and Mobility Committee (met March 3, 2021)
 - Revitalization and Identity Committee (met March 8, 2021)
- V. **Public Input:** Board will hear public comment on items not on the agenda that are within the subject matter and jurisdiction of the Westwood Village Improvement Association. Please note that public comment is limited to 2 minutes for each individual.
- VI. **Consent Calendar**
 - A. **Approval of Minutes (2/18/21 Board Meeting)**
 - B. **Financial Statements for the Periods Ending 2/28/21**
 - C. **Information Items: Board Attendance Report**
- VII. **Open Session Agenda Items – All Items May Result in Board Action** (please note that public comment is limited to 2 minutes per individual item)
 - A. **WVIA Office** (10 min.)

The WVIA Board of Directors will hear a recommendation from the Executive Committee to authorize the Executive Committee to lease office space for the WVIA
 - B. **Westwood Tomorrow** (20 min.)

The WVIA Board of Directors will discuss the February 18, 2021 meeting of Westwood Tomorrow.
 - C. **Westwood Village Loyalty Program** (30 min.)

The WVIA Board of Directors will hear a recommendation from the Revitalization and Identity Committee to approve the creation of the customer loyalty program for Westwood Village businesses.
- VIII. **Adjourn**

As a covered entity under Title II of the Americans with Disabilities Act, The Westwood Village Improvement Association does not discriminate on the basis of disability and upon request will provide

reasonable accommodation to ensure equal access to its programs, services, and activities. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting (310) 470-1812.