

**WESTWOOD VILLAGE**  
**IMPROVEMENT ASSOCIATION**

**CLEAN, SAFE, AND BEAUTIFUL COMMITTEE**  
**REGULAR MEETING**  
**10866 Wilshire Blvd., Suite 360**  
**Los Angeles, CA 90024**  
**Wednesday, February 26, 2020**  
**9:00 A.M.**

---

1. **Roll Call**
2. **Staff Report**
3. **Public Input** (Public comment on items not on the agenda that are within the subject matter and jurisdiction of the Committee. Please note that public comment is limited to 2 minutes for each individual.)
4. **Agenda Items**
  - A. **Committee Elections** (3 minutes)  
*The Committee will elect a Chair and Vice-Chair*
  - B. **Regular Meetings** (3 minutes)  
*The Committee will determine its regular meeting times and dates*
  - C. **Committee Name** (3 min)  
*The Committee will determine its name*
  - D. **WVIA Clean and Safe Services** (10 minutes)  
*The Committee will discuss contracted clean and safe services in the district provided by a vendor currently operating under a month-to-month agreement*
  - E. **Westwood Village Farmers Market Operator** (10 minutes)  
*The Committee will discuss contracted farmers market operations in the district provided by a vendor currently under a month-to-month agreement*
  - F. **District Branding and Vision** (25 minutes)  
*The Committee will hear a recommendation from Staff regarding selecting a vendor to perform branding and vision work in the district.*
  - G. **Westwood Village Shop Local Campaign** (20minutes)  
*The Committee will discuss the creation of a Shop Local campaign to promote district businesses during Metro construction*
5. **Adjournment**

**10866 WILSHIRE BLVD., SUITE 360 IS HANDICAPPED ACCESSIBLE.**

**This agenda is available in alternate format upon request by calling (310) 470-1812**