

**DRAFT MINUTES
WESTWOOD VILLAGE IMPROVEMENT ASSOCIATION
GENERAL MEETING of the
BOARD OF DIRECTORS
November 21, 2019**

The General Meeting of the WVIA was called to order at 8:30am at 1139 Glendon Avenue.

ROLL CALL

Board Members Present: John Heidt, Kevin Crummy, Jessica Dabney, Stephen Power, Paige Reilly, Josh Trifunovic, Patrick Nally, Matt Lavin, Brad Erickson, Peter Clinco, Dean Abell, Jeremy Wolf
Board Members Absent: Bill Tucker
WVIA Staff Present: Andrew Thomas, Megan Furey, Melanie Emas
Others Present: Jeremy Wolf, Steve Sann, Donovan Wilkes, Jasmine Shamolian, Clare Sebenius, Genevieve Haines, Adrian Riskin

I. Roll Call

II. Report from Board Chair

WVIA Chair Kevin Crummy welcomed the Board and public to the meeting.

III. Report from Staff

Andrew Thomas gave a brief overview of the meeting's agenda and went through the materials included in the Board Meeting packet. Andrew also updated the Board on the Local Revenue Return Program, the \$5 After 5PM Parking Promotion Program, the Lindbrook taxi zone, Westwood Access Day, events in the district, and the 2019 WVIA Annual Meeting.

IV. Public Input

The Board heard general public comment from Steve Sann.

V. Committee Reports

Clean, Safe, and Beautiful Committee (met 9/25/19)

Business Attraction and Retention Committee (met 10/3/19)

Executive Committee (11/15/19)

Dean Abell gave the report for the Clean, Safe, and Beautiful Committee. John Heidt informed the Board that the Business Attraction and Retention Committee report will be incorporated into the Board meeting agenda items. The report for the Executive Committee was given by Kevin Crummy.

VI. Consent Calendar

- A. Approval of Minutes (9/19/19 Board Meetings)**
- B. Financial Statements for the Periods Ending 9/30/19 and 10/31/19**
- C. Information Item: Board Attendance Report**

John Heidt made the motion, seconded by Dean Abell, to approve the Consent Calendar. All in favor.

VII. Open Session Agenda Items – All Items May Result in Board Action (please note that public comment is limited to 3 minutes per individual item).

A. Ad Hoc Nominating Committee Recommendation

The Board will hear a recommendation from the Ad Hoc Nominating Committee to appoint to the WVIA Board of Directors in a Zone 1 Board seat, Jeremy Wolf, representing the Kohl family (property owner).

After discussion, Dean Abell made the motion, seconded by Peter Clinco, to appoint Jeremy Wolf to the WVIA Board of Directors in a Zone 1 Board seat. All in favor.

B. WVIA Officer Elections

The Board will elect a Vice-Chair, Secretary, and a Treasurer

After discussion, Kevin Crummy made the motion, seconded by Jessica Dabney, to elect Brad Erickson as Vice-Chair of the WVIA Board of Directors. All in favor.

After discussion, Kevin Crummy made the motion, seconded by Jessica Dabney, to elect Matt Lavin as Secretary of the WVIA Board of Directors. All in favor.

After discussion, Jessica Dabney made the motion, seconded by Brad Erickson, to elect Peter Clinco as Treasurer of the WVIA Board of Directors. All in favor.

C. Executive Director Contract Negotiation

The Board will hear a recommendation from the Executive Committee that the Committee be authorized by the WVIA Board to negotiate the Executive Director contract in 2020.

After discussion, John Heidt made the motion, seconded by Dean Abell, to authorize the Executive Committee to negotiate the Executive Director contract. All in favor.

D. Westwood Business Improvement District Branding and Visioning

The Board will hear a presentation from consultants Haines & Co. regarding branding and visioning for the Westwood Business Improvement District.

After discussion, Kevin Crummy made the motion, seconded by Brad Erickson, to direct Staff to draft an RFP for branding and visioning services, and to agendaize at the January 2020 Board meeting the assignment of the selection of a branding and visioning vendor to a committee. All in favor.

E. WVIA Outreach

The Board will discuss WVIA outreach to promote awareness of Westwood Village during the Metro Purple Line Extension construction.

The Board discussed outreach to promote awareness of Westwood Village and will continue the discussion at the January 2020 Board meeting.

VIII. Adjourn

The meeting adjourned at 10:31 a.m.

The undersigned certify that these minutes were approved and adopted at the WVIA Board of Directors meeting on _____.

Chair of the Meeting/Kevin Crummy

Secretary of the Meeting/Matt Lavin