

**DRAFT MINUTES
WESTWOOD VILLAGE IMPROVEMENT ASSOCIATION
GENERAL MEETING of the
BOARD OF DIRECTORS
July 18, 2019**

The General Meeting of the WVIA was called to order at 8:30am at 1139 Glendon Avenue.

ROLL CALL

Board Members Present: Brad Erickson, Dean Abell, Bill Tucker, John Heidt, Kevin Crummy, Jessica Dabney, Peter Clinco, Stephen Power, Josh Trifunovic, Paige Reilly
Board Members Absent: Patrick Nally, Matt Lavin
WVIA Staff Present: Andrew Thomas, Megan Furey
Others Present: Phil Gabriel, Steve Sann, Erin Schneider, Donovan Wilkes, Paige Reilly, Marlon Walker, Glyssa Robles, Lauren Grabowski, Tim Connors, Jacob Lieb, Roxane Stern, Marivi Valcourt, Jay Greenstein, Richard Prince, Jann Williams, Paula Carvajal

I. Roll Call

II. Report from Board Chair

WVIA Vice-Chair Brad Erickson welcomed the Board and public to the meeting.

III. Report from Staff

Andrew Thomas gave a brief overview of the meeting's agenda and went through the materials included in the Board Meeting packet. Andrew also updated the Board on the Parking Benefit District, the Lindbrook taxi zone, the WVIA's Great Streets Challenge Grant application, events in the district, an LAPD walk-through in the district, and the City of Los Angeles Planning Department review of proposed Westwood Village Specific Plan amendments.

IV. Public Input

The Board heard general public comment from Steve Sann and Phil Gabriel.

V. Committee Reports

Clean, Safe, and Beautiful (met 7/10/19)

Business Attraction and Retention (met 7/12/19)

John Heidt gave the report for the Business Attraction and Retention Committee. Bill Tucker gave the report for the Clean, Safe, and Beautiful Committee.

VI. Consent Calendar

- A. Approval of Minutes (5/16/19 Board Meetings)**
- B. Financial Statements for the Periods Ending 5/31/19 and 6/30/19**
- C. Information Item: Board Attendance Report**

John Heidt made the motion, seconded by Jessica Dabney, to approve the Consent Calendar. All in favor.

VII. Open Session Agenda Items – All Items May Result in Board Action (please note that public comment is limited to 3 minutes per individual item).

A. Ad Hoc Nominating Committee Recommendation

The WVIA Board will hear a recommendation from the Ad Hoc Nominating Committee to appoint to the WVIA Board of Directors in a Zone 1 Board Seat, Matt Lavin, representing TOPA (property owner); and, in a

Merchant Board Seat, Paige Reilly, representing Broxton located at 1099 Westwood Blvd.

After discussion, Dean Abell made the motion, seconded by Peter Clinco, to appoint Matt Lavin to serve on the WVIA Board of Directors in a Zone 1 Board Seat and Paige Reilly to the WVIA Board of Directors in a Merchant Board Seat. All in favor. Paige Reilly joined the Board and participated fully in the meeting. (Matt Lavin was not in attendance.)

B. Metro Purple Line Extension Update

The Board will hear a presentation from Metro regarding the Purple Line Extension construction, mitigation efforts, and First and Last Mile solutions.

The Board heard presentations from Metro Staff on the Purple Line Phase 3 construction, mitigation efforts, the Metro Business Interruption Fund, and First/Last Mile Solutions. Metro informed the Board that in May 2020, construction will become more impactful in the district. Metro also informed the Board that district businesses could take advantage of Metro promotional opportunities, but not the Business Interruption Fund as it is current drafted. Metro is working to finalize First/Last Mile solutions for Phase 3 by the end of 2019. The Board discussed the need for Metro to expand the parameters of the Business Interruption Fund. Metro committed to returning to the Board for further discussion.

C. Westwood Far Out Fest

The Board will hear from Far Out Presents regarding the 2019 Westwood Far Out Fest, and also discuss a recommendation from the Business Attraction and Retention Committee that the WVIA sponsor the event for a period of three years.

After discussion, Peter Clinco made the motion, seconded by Bill Tucker, for the WVIA to commit to sponsoring the Westwood Far Out Fest for a period of three years at a rate of \$5,000 per year subject to the execution of an agreement that will detail the WVIA's conditions of support. All in favor (Brad Erickson, John Heidt, Paige Reilly, Bill Tucker, Dean Abell, and Peter Clinco present for this vote).

VIII. Adjourn

The meeting adjourned at 10:54 a.m.

The undersigned certify that these minutes were approved and adopted at the WVIA Board of Directors meeting on _____.

Vice-Chair of the Meeting/Brad Erickson

Secretary of the Meeting