

Westwood Village Improvement Association

GENERAL BOARD MEETING

Date: Thursday, May 16, 2019

Time: 8:30 a.m.

Location: Skylight Gardens
1139 Glendon Avenue, Los Angeles, CA 90024

- I. **Roll Call**
- II. **Report from Board Chair** *(no public comment permitted)*
- III. **Report from Staff** *(no public comment permitted)*
- IV. **Public Input:** Board will hear public comment on items not on the agenda that are within the subject matter and jurisdiction of the Westwood Village Improvement Association. Please note that public comment is limited to 3 minutes for each individual.
- V. **Committee Reports** *(no public comment permitted)*
Business Attraction and Retention Committee (met 4/18/19 and 5/14/19)
Executive Committee (met 5/6/19)
Clean, Safe, and Beautiful Committee (met 5/8/19)
- VI. **Consent Calendar**
 - A. **Approval of Minutes (3/28/19 Board Meeting)**
 - B. **Financial Statements for the Periods Ending 3/31/19 and 4/30/19**
 - C. **Information Items: Board Attendance Report**
- VII. **Open Session Agenda Items – All Items May Result in Board Action** (please note that public comment is limited to 3 minutes per individual item)
 - A. **Ad Hoc Nominating Committee Recommendation**

The WVIA Board will hear a recommendation from the Ad Hoc Nominating Committee to appoint to the WVIA Board of Directors in a Zone 1 Board Seat, Josh Trifunovic, owner of 1000 Gayley Avenue (Rocco's Tavern); and, in a Zone 2 Board Seat, Stephen Power, representative of Pebblebrook Hotel Trust (W Hotel).
 - B. **Ad Hoc Nominating Committee Appointment**

The Vice-Chair will appoint an Ad Hoc Nominating Committee to interview, and then recommend to the Board, candidates to serve in Zone 1 and Merchant Board Seats.
 - C. **Westwood Business Improvement District Assessments**

The Board will hear a recommendation from the Executive Committee to increase Westwood Business Improvement District assessments by 3% in 2020.
 - D. **Movie Premiers**

The Board will hear a recommendation from the Business Attraction and Retention Committee to adopt the following guidelines regarding movie premiers in the district:

 - Applicants should begin notification to merchants at least 30 days in advance
 - A petition must be submitted indicating that occupants of at least 51 percent of the businesses within the closure area have no objections to and support the closure
 - Companies are required to contact every business in the affected area via email
 - Companies are required collect signatures from property owners, general managers, only
Closures are limited to Broxton Avenue (Exceptions may be made for additional street closures for larger events)
 - Events on weekdays are strongly encouraged (Exceptions may be made on a case-by-case bases for weekend, summer and winter holidays.
 - Premieres on Thursdays during the Westwood Village Farmers' Market are required to hire LADOT traffic service officers to assist with traffic control. Premieres are required to hire traffic service officers for every event once the Broxton Plaza opens.
 - Sidewalks in the affected area be opened during the movie premier screenings. Appropriate signage indicating specific businesses are open is also required
 - Posting of "No Parking" signs (for parking equipment vehicles) should be kept to a minimum in order to reduce any negative impact on the local business community
 - Applicants are encouraged to make a tax-deductible donation to the WVIA for its efforts to maintain a clean, safe, and welcoming district that is conducive to holding events.

VIII. Adjourn

As a covered entity under Title II of the Americans with Disabilities Act, The Westwood Village Improvement Association does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting (310) 470-1812.