

**DRAFT MINUTES
WESTWOOD VILLAGE IMPROVEMENT ASSOCIATION
GENERAL MEETING of the
BOARD OF DIRECTORS
March 28, 2019**

The General Meeting of the WVIA was called to order at 8:32am at 1139 Glendon Avenue.

ROLL CALL

Board Members Present: Jim Brooks, Denise Garcia, Peter Clinco, Jessica Dabney, Brad Erickson , Dean Abell, Bill Tucker, John Heidt, Kifishia Kawachi
Board Members Absent: Patrick Nally, Kevin Crummy
WVIA Staff Present: Andrew Thomas, Megan Furey, Niki Svara
Others Present: Phil Gabriel, Steve Sann, Jasmine Shamolian, Paul Koretz, Aubrey Yarbrough, Amanda Mejia, Erin Schneider, Rob York, Donovan Wilkes, Melissa Tugash, Jane.

I. Roll Call

II. Report from Board Chair

WVIA Board Chair Jim Brooks welcomed the Board and public to the meeting.

III. Report from Staff

Andrew Thomas gave a brief overview of the meeting's agenda and went through the materials included in the Board Meeting packet. Andrew also updated the Board on the local parking revenue return pilot program, Metro's Purple Line Extension construction, the Broxton plaza, events in the district, the WVIA office, the ribbon-cutting for the WVIA recycling program and the promotion of Donovan Wilkes to Program Manager of the Westwood Ambassador Program

IV. Public Input

The Board heard general public comment from Steve Sann, Phil Gabriel, Erin Schneider, Amanda Mejia, and Aubrey Yarbrough

V. Committee Reports

Business Attraction and Retention (met 2/7/19 and 3/7/19)

Clean, Safe, and Beautiful (met 2/13/19 and 3/13/19)

Executive Committee (met 2/28/19)

John Heidt gave the report for the Business Attraction and Retention Committee. Bill Tucker and Dean Abell gave the report for the Clean, Safe, and Beautiful Committee. The report for the Executive Committee. was incorporated into the Board meeting agenda.

VI. Consent Calendar

A. Approval of Minutes (1/17/19 Board Meetings)

B. Financial Statements for the Periods Ending 1/31/19 and 2/28/19

C. Information Item: Board Attendance Report

John Heidt made the motion, seconded by Dean Abell, to approve the Consent Calendar. All in favor.

VII. Open Session Agenda Items – All Items May Result in Board Action (please note that public comment is limited to 3 minutes per individual item).

A. Audit

The WVIA Board will hear a recommendation from the Executive Committee to approve the 2018 audit of the WVIA

After discussion, Jessica Dabney made the motion, seconded by Brad Erickson, Board of Directors. All in favor.

B. Rob York

The Board will hear a presentation from Rob York of the York Consulting Group regarding the 2014 Retail Strategy, and also current trends in commercial districts

Rob York presented the WVIA Board an update on the 2014 Retail Strategy and also informed the Board on current trends in commercial districts.

The Board discussed the impacts of changes to the national and local retail environment, how they will affect the Westwood Business Improvement District, and how to maximize the potential of the district by focusing on experiential uses and encouraging smart leasing and development.

VIII. Adjourn

The meeting adjourned at 10:17 a.m.

The undersigned certify that these minutes were approved and adopted at the WVIA Board of Directors meeting on _____.

Chair of the Meeting/James Brooks

Secretary of the Meeting/Kifishia Kawachi