

### July 11, 2014



Westwood Village

1095 Broxton Ave, Los Angeles, California, 90024 Ring: 0.5 mile radius Latitude: 34.06078 Longitude: -118.44547

Summary	Cer	nsus 2010		2014		2019	
Population		12,034		11,864		11,842	
Households		6,214		6,081		6,067	
Families		1,394		1,362		1,363	
Average Household Size		1.84		1.86		1.86	
Owner Occupied Housing Units		1,046		940		919	
Renter Occupied Housing Units		5,168		5,140		5,148	
Median Age		25.9		27.3		27.7	
Trends: 2014 - 2019 Annual Rate		Area		State		National	
Population		-0.04%		0.77%		0.73%	
Households		-0.05%		0.77%		0.75%	
Families		0.01%		0.77%		0.66%	
Owner HHs		-0.45%		0.63%		0.69%	
Median Household Income		4.04%		3.13%		2.74%	
			2	2014	2	019	
Households by Income			Number	Percent	Number	Percent	
<\$15,000			1,757	28.9%	1,619	26.7%	
\$15,000 - \$24,999			571	9.4%	433	7.1%	
\$25,000 - \$34,999			548	9.0%	450	7.4%	
\$35,000 - \$49,999			686	11.3%	671	11.1%	
\$50,000 - \$74,999			619	10.2%	608	10.0%	
\$75,000 - \$99,999			488	8.0%	641	10.6%	
\$100,000 - \$149,999			614	10.1%	686	11.3%	
\$150,000 - \$199,999			264	4.3%	293	4.8%	
\$200,000+			535	8.8%	666	11.0%	
Median Household Income			\$37,850		\$46,132		
Average Household Income			\$72,230		\$87,831		
Per Capita Income			\$38,020		\$46,236		
	Census 20			2014		2019	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	255	2.1%	242	2.0%	243	2.1%	
5 - 9	175	1.5%	178	1.5%	173	1.5%	
10 - 14	135	1.1%	135	1.1%	132	1.1%	
15 - 19	350	2.9%	282	2.4%	279	2.4%	
20 - 24	4,755	39.5%	3,846	32.4%	3,636	30.7%	
25 - 34	2,844	23.6%	3,684	31.1%	3,770	31.8%	
35 - 44	1,080	9.0%	1,089	9.2%	1,101	9.3%	
45 - 54	710	5.9%	638	5.4%	583	4.9%	
55 - 64	629	5.2%	623	5.3%	640	5.4%	
65 - 74	440	3.7%	486	4.1%	568	4.8%	
75 - 84	332	2.8%	323	2.7%	359	3.0%	
85+	329	2.7%	338	2.8%	357	3.0%	
	Census 20			2014		019	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
White Alone	7,112	59.1%	6,771	57.1%	6,466	54.6%	
Black Alone	242	2.0%	237	2.0%	232	2.0%	
American Indian Alone	22	0.2%	22	0.2%	22	0.2%	
Asian Alone	3,663	30.4%	3,799	32.0%	4,045	34.2%	
Pacific Islander Alone	9	0.1%	9	0.1%	9	0.1%	
Some Other Race Alone	379	3.1%	394	3.3%	412	3.5%	
Two or More Races	606	5.0%	631	5.3%	656	5.5%	
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Hispanic Origin (Any Race)	871	7.2%	909	7.7%	971	8.2%	
Data Note: Income is expressed in current dollars.							

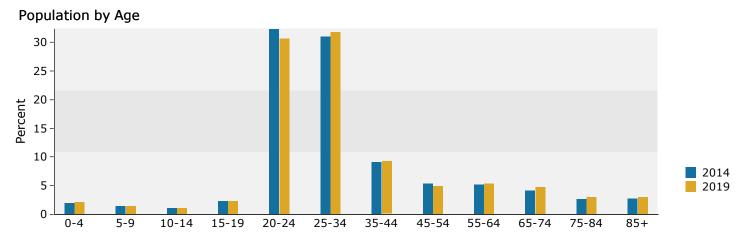
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



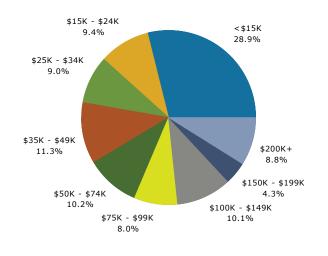
Westwood Village 1095 Broxton Ave, Los Angeles, California, 90024 Ring: 0.5 mile radius

Latitude: 34.06078 Longitude: -118.44547

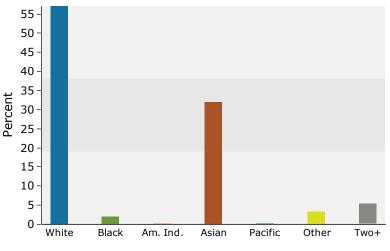
# Trends 2014-2019



## 2014 Household Income



2014 Population by Race



<sup>2014</sup> Percent Hispanic Origin: 7.7%



Westwood Village

1095 Broxton Ave, Los Angeles, California, 90024 Ring: 1.5 mile radius Latitude: 34.06078 Longitude: -118.44547

Summary	Cer	nsus 2010		2014		2019	
Population		91,104		93,003		95,529	
Households		40,337		40,981		42,197	
Families		14,338		14,591		15,062	
Average Household Size		1.96		1.97		1.98	
Owner Occupied Housing Units		12,856		12,350		12,646	
Renter Occupied Housing Units		27,481		28,631		29,551	
Median Age		30.0		31.1		31.7	
Trends: 2014 - 2019 Annual Rate		Area		State		National	
Population		0.54%		0.77%		0.73%	
Households		0.59%		0.77%		0.75%	
Families		0.64%		0.77%		0.66%	
Owner HHs		0.47%		0.63%		0.69%	
Median Household Income		4.63%		3.13%		2.74%	
			2	014	20	19	
Households by Income			Number	Percent	Number	Percent	
<\$15,000			6,440	15.7%	5,836	13.8%	
\$15,000 - \$24,999			3,237	7.9%	2,355	5.6%	
\$25,000 - \$34,999			3,359	8.2%	2,705	6.4%	
\$35,000 - \$49,999			4,090	10.0%	3,927	9.3%	
\$50,000 - \$74,999			5,036	12.3%	4,838	11.5%	
\$75,000 - \$99,999			4,140	10.1%	4,730	11.2%	
\$100,000 - \$149,999			6,481	15.8%	6,937	16.4%	
\$150,000 - \$199,999			2,916	7.1%	3,840	9.1%	
\$200,000+			5,272	12.9%	7,020	16.6%	
Median Household Income			\$64,817		\$81,265		
Average Household Income			\$99,524		\$121,938		
Per Capita Income			\$46,196		\$56,708		
	Census 20	Census 2010		2014		2019	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	2,986	3.3%	2,879	3.1%	2,927	3.1%	
5 - 9	2,378	2.6%	2,579	2.8%	2,498	2.6%	
10 - 14	1,902	2.1%	2,186	2.4%	2,280	2.4%	
15 - 19	8,631	9.5%	8,811	9.5%	8,923	9.3%	
20 - 24	19,143	21.0%	17,181	18.5%	17,453	18.3%	
25 - 34	18,342	20.1%	19,756	21.2%	19,763	20.7%	
35 - 44	11,026	12.1%	11,554	12.4%	11,754	12.3%	
45 - 54	8,042	8.8%	8,516	9.2%	8,526	8.9%	
55 - 64	7,559	8.3%	7,723	8.3%	8,284	8.7%	
65 - 74	5,132	5.6%	5,816	6.3%	6,613	6.9%	
75 - 84	3,705	4.1%	3,661	3.9%	4,045	4.2%	
85+	2,257	2.5%	2,341	2.5%	2,465	2.6%	
- · · · · ·	Census 20			014		19	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
White Alone	60,026	65.9%	59,708	64.2%	59,604	62.4%	
Black Alone	2,377	2.6%	2,417	2.6%	2,450	2.6%	
American Indian Alone	233	0.3%	240	0.3%	253	0.3%	
Asian Alone	19,983	21.9%	21,474	23.1%	23,400	24.5%	
Pacific Islander Alone	100	0.1%	101	0.1%	109	0.1%	
Some Other Race Alone Two or More Races	3,559	3.9% 5.3%	3,819	4.1% 5.6%	4,086	4.3% 5.9%	
I WO OF MOTE RACES	4,827	5.5%	5,244	5.0%	5,627	5.9%	
Hispanic Origin (Any Race)	8,951	9.8%	9,699	10.4%	10,631	11.1%	
Data Note: Income is expressed in current dollars.	0,951	5.070	5,055	10.470	10,031	11.170	
Data Hotel Income is expressed in current doubles.							

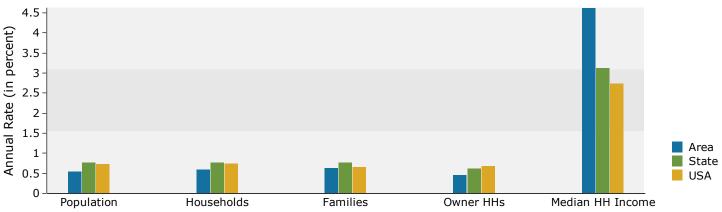
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

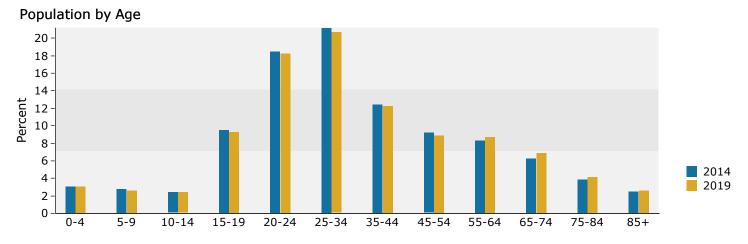


Westwood Village 1095 Broxton Ave, Los Angeles, California, 90024 Ring: 1.5 mile radius

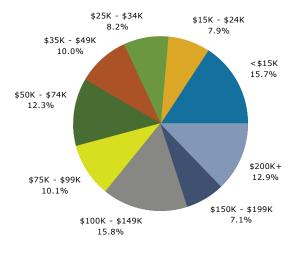
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### Trends 2014-2019

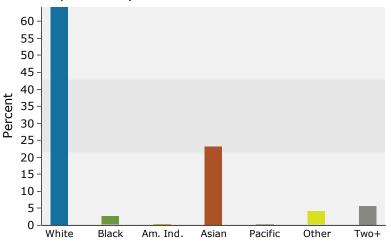




### 2014 Household Income



### 2014 Population by Race



2014 Percent Hispanic Origin: 10.4%



Westwood Village

1095 Broxton Ave, Los Angeles, California, 90024 Ring: 3 mile radius Latitude: 34.06078 Longitude: -118.44547

Summary	Cer	nsus 2010		2014		2019	
Population		208,427		212,931		219,207	
Households		93,740		95,350		98,254	
Families		41,975		42,741		44,103	
Average Household Size		2.09		2.10		2.10	
Owner Occupied Housing Units		37,449		36,427		37,276	
Renter Occupied Housing Units		56,291		58,923		60,978	
Median Age		35.4		36.1		36.7	
Trends: 2014 - 2019 Annual Rate		Area		State		National	
Population		0.58%		0.77%		0.73%	
Households		0.60%		0.77%		0.75%	
Families		0.63%		0.77%		0.66%	
Owner HHs		0.46%		0.63%		0.69%	
Median Household Income		4.03%		3.13%		2.74%	
				014		2019	
Households by Income			Number	Percent	Number	Percent	
<\$15,000			12,173	12.8%	10,827	11.0%	
\$15,000 - \$24,999			7,293	7.6%	5,125	5.2%	
\$25,000 - \$34,999			6,983	7.3%	5,512	5.6%	
\$35,000 - \$49,999			8,764	9.2%	8,318	8.5%	
\$50,000 - \$74,999			11,775	12.4%	11,149	11.3%	
\$75,000 - \$99,999			9,593	10.1%	10,650	10.8%	
\$100,000 - \$149,999			15,993	16.8%	16,803	17.1%	
\$150,000 - \$199,999			7,542	7.9%	9,855	10.0% 20.4%	
\$200,000+			15,226	16.0%	20,006	20.4%	
Median Household Income			\$76,401		\$93,067		
Average Household Income			\$111,765		\$136,320		
Per Capita Income			\$51,101		\$62,374		
	Census 20	010		014		\$02,374 <b>2019</b>	
Population by Age	Number	Percent	- Number	Percent	Number	Percent	
0 - 4	9,072	4.4%	8,684	4.1%	8,951	4.1%	
5 - 9	7,795	3.7%	8,560	4.0%	8,610	3.9%	
10 - 14	7,399	3.5%	8,007	3.8%	8,558	3.9%	
15 - 19	14,149	6.8%	14,342	6.7%	14,268	6.5%	
20 - 24	26,241	12.6%	24,177	11.4%	23,776	10.8%	
25 - 34	38,483	18.5%	39,231	18.4%	39,667	18.1%	
35 - 44	28,455	13.7%	29,148	13.7%	30,114	13.7%	
45 - 54	24,200	11.6%	24,939	11.7%	24,565	11.2%	
55 - 64	22,224	10.7%	22,905	10.8%	24,295	11.1%	
65 - 74	14,426	6.9%	16,791	7.9%	19,016	8.7%	
75 - 84	9,983	4.8%	9,979	4.7%	11,076	5.1%	
85+	6,002	2.9%	6,168	2.9%	6,313	2.9%	
	Census 20	Census 2010		2014		2019	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
White Alone	147,078	70.6%	147,069	69.1%	147,762	67.4%	
Black Alone	5,478	2.6%	5,573	2.6%	5,655	2.6%	
American Indian Alone	564	0.3%	585	0.3%	620	0.3%	
Asian Alone	36,213	17.4%	39,025	18.3%	42,864	19.6%	
Pacific Islander Alone	210	0.1%	213	0.1%	226	0.1%	
Some Other Race Alone	8,628	4.1%	9,283	4.4%	9,998	4.6%	
Two or More Races	10,256	4.9%	11,183	5.3%	12,081	5.5%	
Hispanic Origin (Any Race)	22,822	10.9%	24,761	11.6%	27,314	12.5%	
Data Note: Income is expressed in current dollars.							

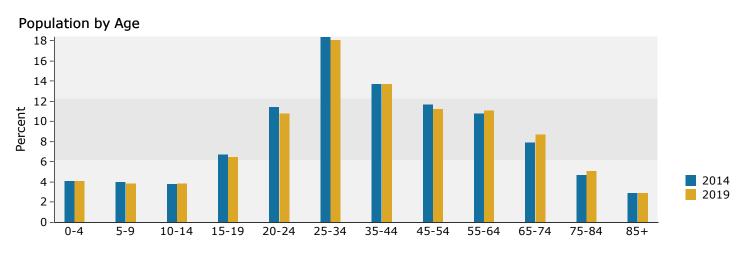
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



Westwood Village 1095 Broxton Ave, Los Angeles, California, 90024 Ring: 3 mile radius

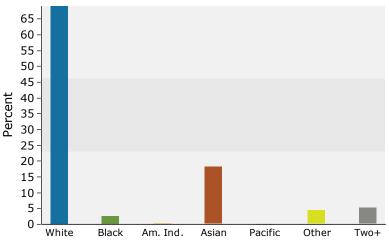
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### Trends 2014-2019 4 Annual Rate (in percent) 3.5 3 2.5 2 1.5 1 Area State 0.5 USA 0 Median HH Income Population Households Families **Owner HHs**



### 2014 Household Income \$25K - \$34K 7.3% \$35K - \$49K \$15K - \$24K 9.2% 7.6% \$50K - \$74K <\$15K 12.4% 12.8% \$75K - \$99K 10.1% \$200K+ 16.0% \$100K - \$149K \$150K - \$199K 16.8% 7.9%

2014 Population by Race



<sup>2014</sup> Percent Hispanic Origin: 11.6%